



New Zealand Film
HERITAGE TRUST
Te Puna Ataata

FILM CLIP RATE CARD

There is a **30 second minimum** and an **8 minute** maximum for all clip licenses. Territory definitions will be in accordance to IFTA guidelines.

Free and Pay Television Rights

The fee for **Free Television** covers 2 transmissions over 1 year. An additional 50% fee applies for each subsequent transmission required. Licensed VOD rights are for catch-up only.

The fee for **Pay Television** covers unlimited transmissions over 1 year. An additional 100% fee applies for each subsequent year's license required.

Free to Air Television	One Territory	\$12 per second
	World	\$40 per second
Free to Air + VOD	One Territory	\$18 per second
	World	\$60 per second
Pay Television	One Territory	\$12 per second
	World	\$40 per second
Pay Television + VOD	One Territory	\$18 per second
	World	\$60 per second

DVD/Video rights

The fee covers a 5-year license period. A longer license period can be negotiated if required.

Retail DVD	One Territory	\$12 per second
	World	\$40 per second
Retail DVD + Download to own	One Territory	\$18 per second
	World	\$60 per second

Cinematic Rights

The fee covers a 5-year license period. A longer license period can be negotiated if required.

Theatrical	One Territory	\$12 per second
	World	\$40 per second
Non-Theatrical	One Territory	\$12 per second
	World	\$40 per second



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Ancillary Rights

The fee covers unlimited transmissions over 1 year. An additional 100% fee applies for each subsequent year's license required.

Hotel	One Territory	\$12 per second
	World	\$40 per second
Ships	One Territory	\$12 per second
	World	\$40 per second
Airline	One Territory	\$12 per second
	World	\$40 per second

Internet Rights

The fee covers a 5-year license period. A longer license period can be negotiated if required.

Online Streaming	One Territory	\$12 per second
	World	\$40 per second
Online Download to own	One Territory	\$12 per second
	World	\$40 per second
ClosedNet Streaming	One Territory	\$12 per second
	World	\$40 per second
ClosedNet Download	One Territory	\$12 per second
	World	\$40 per second

NOTE:

- Domestic companies/parties shall be charged in New Zealand dollars (+GST).
- International companies/parties shall be charged in US dollars.
- If you have a project where you will need clip rights across all rights and territories in perpetuity, we will negotiate a rate with you that is in line with your project's budget.